



Donor Privacy Policy **Adopted by the Board of Trustees January 25, 2017**

The Ausbon Sargent Land Preservation Trust (ASLPT) respects the privacy of its donors and has put in place a Donor Privacy Policy to honor these rights.

Donor information

ASLPT collects and maintains the following types of donor information when it is voluntarily provided to us:

- Contact information such as name, address, telephone number and e-mail address
- Giving information
- Participation such as serving on a committee and monitoring ASLPT properties; also, information on events and workshops attended
- Information shared by the donor in the form of interests, comments, suggestions, etc.

This confidential information is stored on a secure server. It is used to analyze overall giving patterns in order to make more accurate budget projections, as well as to understand donors' interests in our mission and to update them on ASLPT's plans and activities. This information may be shared with staff, board members, and consultants only on a confidential and need-to-know basis.

List sharing

ASLPT does not sell, rent or trade its donor list with any other organization. We do list our members in the summer issue of our newsletter *Chatter* but donors can choose to be anonymous.

Internet Collection of Personal Information

Our web server automatically records the domain name and Internet Protocol (IP) address of each visitor to our site. We collect and analyze this information to help us improve the site and its resources for our visitors. This information helps us determine which pages are visited, for how long, and the site visited immediately beforehand. ASLPT uses Google Analytics to measure visitor interaction with the website. [Google Analytics' Privacy Policy](#)

When donating online or by credit card, ASLPT uses Stripe which is a technology company that allows both private individuals and businesses to accept payments over the internet. We collect personal information from donors such as name, email, mailing address and phone number that is voluntarily submitted to us. We do not see credit card

information when a donation is made online. If a donor provides ASLPT with credit card information, this information is not kept on file. <https://stripe.com/us/privacy>

Links

Our website may contain links to other Internet websites. We are not responsible for, the privacy practices or the content of these websites. These policies should be reviewed in connection with the use of such third-party sites.

Internet Communications

ASLPT uses Streamsend to send email updates to our donors who have provided us with their email address. Donors may opt out of any ASLPT Eblast by clicking “unsubscribe” at the bottom of the email and following the subsequent instructions. If a donor opts out of Streamsend, this does not automatically opt a donor out of paper mailings. This would need to be done in person, by phone or via email.

<https://www.streamsend.com/privacy/>

Donor’s Rights

Donors may request a summary of information retained by us, and/or can modify, correct, change or update such information by contacting ASLPT. Donors may also request that ASLPT remove from its database any personally identifiable information previously provided to us. Complete removal may not be immediate and some information may be impossible to delete as it is linked to our tax filing. Donors who would like to opt out of receiving any communications, please contact ASLPT at

info@ausbonsargent.org

Security Measures

ASLPT has established reasonable precautions to protect collected personal information from loss, misuse, unauthorized access, disclosure, alteration or destruction. Although ASLPT has worked to create a secure database and reliable website for our users, the confidentiality of any communication or material transmitted to/from the land trust via the website or email cannot be guaranteed.

Acceptance of Privacy Policy

When using our website and services, users indicate acceptance of this Privacy Policy. If a user does not agree or is not comfortable with any of the terms described in this Privacy Policy, the only remedy is to discontinue use of this site and services.

Changes to the Privacy Policy

We reserve the right to change this Privacy Policy from time to time. When we do, we will note the last update at the bottom of this Privacy Policy.

Questions or concerns, please contact the Ausbon Sargent Land Preservation Trust, 71 Pleasant Street, PO Box 2040, New London, NH 03257. Telephone: 603-526-6555. Email: info@ausbonsargent.org